



**FOR IMMEDIATE RELEASE**

## **Cegid positioned as An Innovator in the Aragon Research Globe for Corporate Learning for the 6<sup>th</sup> time**

**Montreal – Canada, 25<sup>th</sup> of July, 2020 – Cegid, HR and Retail management solutions specialist in North America, is pleased to announce that it has been positioned as an Innovator in the 2020 Aragon Research Globe report for Corporate Learning<sup>(1)</sup>. The report examines and evaluates current technology and suppliers in the field of Corporate Learning and HR, which is becoming increasingly digital and mobile.**

In September 2019, the company acquired Meta4, the leading HCM provider in Spain, significantly expanding Cegid's HR footprint in Southern Europe and Latam.

In addition to its stronghold in the French CPA and ERP markets, Cegid Group's international development continues to focus on omnichannel retail solutions as well as payroll and HR management.

Cegid's HR management solutions include training, recruitment, performance, succession planning, compensation and business intelligence. Cegid offers a modern learning experience that includes the ability to offer custom learning paths. Thanks to a recent Ux/UI redesign, these learning paths functionalities have been significantly improved. Cegid's Learning and Development Platform is a full LMS and also supports video learning as a core offering, which enhances the overall approach to social learning. Cegid offers off-the-shelf content via partnerships with OpenSesame and others. It also offers the ability to create simulations, which is an important content type for its core healthcare and retail markets. The Cegid PeopleVision Analytics offering leverages big data, incorporates predictive capabilities, and provides insights across the talent modules.

*"We are thrilled that Cegid was once again named an Innovator by the latest Aragon Research Globe report. We believe this result reinforces our strength in developing solutions that directly address existing and future HR challenges. We have learned a lot going through the COVID crisis and we believe that engagement of all employees, simplicity in software implementation and resilience through security and compliance will be the key challenges that HR leaders will have to overcome. And they can count on us to back them in this mission,"* declared Marc Andre Nataf, President of HCM Talent for North America and France at Cegid.

<sup>(1)</sup> Aragon Research "The Aragon Research Globe for Corporate Learning, 2020" by Jim Lundy, July 2020.

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## **About Cegid**

Cegid is a major provider of business management solutions for CPAs, financial and tax managers, as well as for HR, payroll and retail professionals. With proven experience as a leader in SaaS management solutions, Cegid provides assistance in the digitalization of companies and public sector bodies. Cegid's vision of business is both pragmatic and forward thinking, and the company has mastered new technologies so as to provide useful innovation, not to mention unique expertise in terms of regulatory matters. Cegid is with its clients for the long haul. In a constantly changing world, Cegid is opening up new possibilities so that every area of a business can increase its added value.

Cegid has 3,000 employees and sells its solutions in 75 countries. In 2019, Cegid recorded a turnover of €480 million. Pascal Houillon has been the CEO since March 2017.

For more information: [www.cegid.com/en/](http://www.cegid.com/en/)

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